

Photography Tips for Online Display and Sale of Products prepared by Holmes & Associates

Good pictures of your products are required and you can usually obtain good photos by following these guidelines:

1. Use a tripod or rest the camera on something for a steady shot. Make sure the item is level in the viewer.
2. Get as close to the object as possible, without cutting off any part of it. Take a few pictures from different distances.
3. Have the item well lit, but avoid shadows; shooting outside on a cloudy day can give good results.

Jam Variety Gift Crate

[click image to reduce size](#)



Variety box of 3 jams: Peach Picker, Blueberry-Apple, Cranberry-Apple
13"L x 4.5"W x 4.25"H
\$14.00

Select item:

Select quantity:

[Add to Shopping Cart](#)

A variety gift crate of our three Adirondack Orchard Jams in distinctive 7.3 ounce jars: tasty Peach Picker preserves, fragrant Blueberry-Apple and colorful Cranberry-Apple.

Homemade preserves from New York's Adirondack Mountains.

4. Using a neutral, consistent background (a sheet, wall, on the lawn) is recommended and is useful for later digital editing.
5. Take shots at different angles if new information is provided with a different view.
6. If your product has a variety of styles & colors, take a few photos showing all the variations together.
7. If using a digital camera, set both quality and image size at the highest settings possible.

Handcrafted Wooden Collectible Stackrack Truck

[click to view larger image](#)



Collectible wooden toy, Stackrack Truck made of solid oak
16"L x 5.5"W x 6.5"H
\$98.00

Select item:

Select quantity:

[Add to Shopping Cart](#)

The Stackrack Truck, a handcrafted wooden collectible truck, is made for someone serious about collectible trucks. Crafted of solid oak, this handcrafted wooden toy is a detailed replica of an old Stackrack Truck and the stackracks on the back are even removable. The oak hardwood pieces are cut out, laminated, and handfitted together. This wooden toy truck is a unique Adirondack gift, a handmade wooden traditional toy handcrafted in the Adirondacks. Each collectible truck is stamped with Joe's name and numbered.

A handcrafted wooden toy truck, this is a handmade wooden traditional toy made in New York State in the southern foothills of the Adirondack Mountains and available from an online gift store in the Adirondacks.